

## 2023-2024 District Goals

District: **3 NW**

Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 50% of clubs in our district report service.**

### Action Plan

[Service Reporting Action Plan 2023-24.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	20	2	2
2nd Quarter	0	0	0	2
3rd Quarter	0	0	2	2
4th Quarter	0	0	2	4

## FY New Clubs

2

## FY Charter Members

20

## FY New Members

6

## FY Retention Goal

10

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

16

## Action Plan

[New Member New Clubs Action Plan 2023-24.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 35% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[Leader Support Action Plan 2023-24.docx](#)

# LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 1% and club participation in our district increases by 2%.**
- b. Our team will ensure that 2 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$500 to LCIF and I will ask 2 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[LCIF Action Plan 2023-24.docx](#)

# CUSTOM GOALS

## Goal Statement

## Action Plan

## Goal Statement

By the end of the first quarter in fiscal year 2023-2024, the district will complete a SWOT analysis to include membership, leadership, and service. The SWOT analysis will be used to enhance our plans (goals) and update annually.

Send request to all clubs along with a sample to complete the SWOT analysis.

\* Those clubs that submit a SWOT analysis in the sprint, ask them to review their submissions and confirm or revise them as appropriate.

\* DGE & Zone Chairperson

\* Resources: Email and/or phone

\* March 1, 2024, through August 31, 2024

Analyze and summarize club SWOT submissions for use in conjunction with our SMART goals.

\* DGE

\* Resources: Computer & Printer

\* September 30, 2024

Share results with DG Team at October DG Team Meeting

\* DGE

\* Resources: Computer/Zoom

\* October 1, 2024, to October 31, 2024

Target Date: October 31, 2024

How will we know when this goal has been completed? When SWOT Analysis summary is shared with DG Team.

## Action Plan

[District SWOT & SMART.docx](#)